

JCR Publications Manifesto

WHO AM I, AND WHY YOU SHOULD VOTE FOR ME?

Hi, I am Tara Brady. I am a Law and Political Science Student from Long Island, New York. I adore designing and letting my creative side shine through after focusing on law. Halls has been a great experience. I would love to be able to help create these experiences. I have a lot of great ideas on how to make sure everyone knows how amazing the JCR events will be by creating equally impressive posters!

AM I QUALIFIED?

Great question!

Canva Experience:

I have experience using canva and drawing up all different designs; I love creating animated social media posts on canva, perfect to use to promote events on Instagram stories.

High School Experience:

In High School, I was on an executive board where I was in charge of the entire first-year class (600 students); I learned how to keep them engaged and how to work with others on what events would be best for the student body to enjoy and what the best way is to get the word out! This experience taught me how to manage my time well and how to work with people who are interested in running a bunch of different events, and what is the most effective way to spread the word. It also taught me how to manage conflicts with others and effectively communicate with those on my team to get the best possible outcome and make the event as enjoyable as possible!

Not Enough?:

What I lack in experience, I make up for in hard work and my communication skills. The Publications officer has to work with the JCR officers dealing with their timelines and ideas, and I am well equipped to work with others no matter what time of day or whatever issue arises; I can always find a solution. I will always put 120% of my effort into creating the posters and having fun designs for the JCR.

My Domination Plans:

The part we have all been waiting for is what I will do!

More Student-run events:

The JCR runs many notable events, but I noticed this year that some students in Halls also have great ideas for events, and I would love to place some more attention on those events! Halls is a student-accommodation where you can grow, and I would love to help create posters for Bake-sales, clothing swaps or any ideas that a student has! It could encourage them to explore their passions more if they have more support and help from their JCR on helping them create these posters and get the word out!

Canteen Reception:

The JCR events are such a fun time! However, Halls has an ample canteen space that I would love to see being used more as a reception for either the halls' events or even an art show reception there! In Freshers week, it would be beneficial for students to meet others in a safe space and meet those who live outside their flat or building! Having a reception in the canteen allows others not to run for the buses since they will be so close and mingle with others from all over halls. I was nervous about meeting new people and felt awkward just going over to someone's flat, and if there were a reception held in the canteen, it would be a great introduction to halls, where you meet people!!

Social Media Posts:

I enjoy making animated posters and content on canva, and I think pushing events on the JCR social media stories is a great way to get the word out about events! For every poster I create, I will make sure there is an eye-catching Instagram story and post as well!! I want to ensure that students are aware of the events happening if they miss any posters put up or miss the Instagram post.

Sustainability:

I will do everything I can to make sure that all of the posters I create are made from recycled plastic and that I will only print copies that will be posted on the front entrance to the buildings! I will also create posters explaining how the trash system works because students may not be aware and could be misusing the system; a permanent poster will be placed on the entrance door for a reminder. I will also work on focusing more on digital posters rather than physical ones to reduce the amount of plastic and paper waste in halls. I will also focus on publishing only a digital copy of the Halls Herald instead of a paper one to reduce any debris that may incur.